



Volunteer Role Description: Social Media Assistant





We are keen to welcome new people with new ideas and new skills into our team.

We strive to develop our programme of fishing-related activities and events in new, creative and innovative ways to contribute to improved mental health and wellbeing.

The impact you will make

You will ultimately enable our volunteers to deliver more Fishing Sessions in your local community.

Summary

	Location:	Remotely
	Time:	Minimum of 2 hours per week
	Team:	Social Media
	Responsible to:	Founding Director

What you will be doing

- **Planning:** Develop and manage a social media calendar and schedule to create a consistent stream of new content for audience interaction while managing and altering schedules where necessary to optimise visits.
- **Content:** Support the Founding Director in the creation of content, when needed, and generate ideas to enhance campaigns
- **Audience Engagement:** Respond to comments, messages, and enquiries in a timely and respectful manner, fostering a sense of community and active dialogue.



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- Moderation: Monitor user comments, remove inappropriate or harmful content, and ensure all interactions follow community guidelines.
- Collaboration: Work closely with other team members to ensure a cohesive and comprehensive social media strategy.
- Community Building: Proactively build relationships with followers, nurturing a supportive and active online community centered around mental health and fishing.
- Analytics: Analyse and report audience information and demographics, and success of existing social media projects

What you need for this role

- Enthusiasm
- Excellent written and verbal communication skills to effectively interact with followers and team members.
- Ability to build, nurture, and manage an online community, promoting positive interactions and addressing negative ones.
- Proficiency with social media platforms (like Facebook, Twitter, Instagram, LinkedIn), understanding their unique dynamics and audience preferences.
- Ability to quickly and efficiently respond to comments and messages, demonstrating that Tackling Minds values its online community's input and enquiries.
- Understanding of mental health issues, treatments, and the therapeutic role of fishing or outdoor activities would be beneficial, although not essential for this role

What's in it for you ?

- Join an inclusive and diverse organisation
- Have fun, meet new people and join a motivated and enthusiastic team who are making a difference



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- Learn skills and gain experience to enhance your CV
- Gain the satisfaction of giving back
- Training to fulfill your volunteer role will be provided and reasonable out of pocket expenses reimbursed

What Next?

- Apply for this role
- Hear back from a member of the Tackling Minds team
- Have an informal chat
- If successful, supply references (if applicable)
- Agree start date
- Induction (and training if applicable)

Safeguarding

Tackling Minds is committed to safeguarding; ensuring the welfare of children, young people and adults at risk.

We expect all employees and volunteers to share this commitment and have a zero tolerance approach to proven incidents of bullying, abuse, harassment or exploitation.

The suitability of all prospective employees and volunteers will be assessed during the recruitment process in line with this commitment. This will include relevant criminal record checks being carried out dependent on the eligibility of the role.

(England & Wales; DBS check, Scotland; Disclosure Scotland PVG, Northern Ireland; Access NI, Republic of Ireland; Garda Vetting; International, International Child Protection Certificate process).



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Diversity at Tackling Minds

Tackling Minds respects and values diversity of background, skills and perspectives within our teams, and considers it essential to help us deliver a quality Fishing Service. We are an inclusive organisation and welcome applications from everyone. In addition to having the skills needed for the role, we also look for applicants who share our commitment to living our values (trustworthy, selfless and dependable).

Equal Opportunities

Tackling Minds delivers Fishing Sessions to improve mental health and wellbeing without prejudice. We aspire to be an organisation where our people are valued no matter who they are. We aim to be truly inclusive, benefit from diversity and appreciate everyone for their individual contribution.

APPLY

If this volunteer role appeals to you and aligns with your skills and passion, we encourage you to express your interest. Please email us at volunteer@tacklingminds.org with a brief outline of your suitability for this role. We look forward to hearing from you and possibly welcoming you to our team at Tackling Minds.